



5KixFM produces quality sponsorship announcements to acknowledge the support of our sponsors and provide an opportunity for sponsors to showcase their businesses or organisations.

FEES & CHARGES

STANDARD SPONSORSHIP

Basic sponsorship: \$65 per month for 12 months
Sponsor the station and have your sponsorship announcement made throughout the day and/or evening.

Four (4) announcements aired every 24 hours.

5KixFM agrees to air an approved¹ pre-recorded script of a **maximum length of 45 seconds** four (4) times in every 24 hour period for twelve (12) months from the start of sponsorship.

Premium sponsorship: \$80 per month for 12 months
Sponsor the station and have your announcement played throughout the day and/or evening and choose your favoured time period.

Four (4) announcements aired every 24 hours including two (2) announcements aired in time period chosen by sponsor (where available).

5KixFM agrees to air an approved¹ pre-recorded script of a **maximum length of 45 seconds** four (4) times in every 24 hour period for twelve (12) months from the start of sponsorship. This will include two (2) announcements aired in a timeslot chosen by the sponsor (where available) to their best advantage.

Program sponsorship: \$80 per month for 12 months
Sponsor a program and have your announcement played exclusively during that program.

One (1) announcement within every hour of program duration. 'Every hour' refers to a 60 minute period from the beginning of the program. No other sponsorship announcements will be made during this program duration.

5KixFM agrees to air an approved¹ pre-recorded script of a **maximum length of 45 seconds** once in every 60 minute period in a designated program for twelve (12) months from the start of sponsorship.

Special event sponsorship: \$100 per event period up to two (2) weeks
Promote your special event in peak listening periods.

5KixFM agrees to air an approved¹ pre-recorded script of a **maximum length of 45 seconds** four (4) times in every 24 hour period. This will include two (2) announcements during peak listening times in every 24 hour period.

This sponsorship can be bought in blocks of two (2) weeks for the period required by the sponsor.

In Kind sponsorship: Fee and announcements to be negotiated
Promote your business or organisation by offering goods or services which help 5KixFM to deliver quality programming and community representation.

OTHER SPECIAL SPONSORSHIP ARRANGEMENTS CAN BE MADE ON REQUEST.

Promote your business with an exclusive arrangement with 5KixFM.

Examples include sponsorship of regular announcements, eg news and weather; interviews/editorials. Fees and announcements will be negotiated.

¹ 5KixFM reserves the right to approve all scripts to ensure that they are in line with broadcasting standards and in no way breach federal or state broadcasting regulations.



SCRIPTS & RECORDINGS

Sponsor produced script: No charge

5KixFM agrees to record an approved¹ script of a **maximum length of 45 seconds**.

NB: If the script requires rewriting to be approved¹ or to fit within the length of time allowed, 5KixFM may charge a fee equivalent to the fee charged for a station produced script (see below).

Station produced script: \$40 per script

5KixFM agrees to write a script to a maximum length of 45 seconds from material provided by the sponsor. A first draft will be provided to the sponsor for approval. The sponsor may request changes to that draft. A final draft will then be produced after which any changes requested may incur a further fee.

Voiceover recording: \$40 per recording

5KixFM agrees to record an approved¹ script using one of its experienced on-air presenters. A first recording will be provided to the sponsor for approval. The sponsor may request changes to that recording. A final announcement will then be produced after which any changes requested may incur a further fee.

MEMBER OFFERS

5KixFM offers our sponsors the opportunity to tap into our membership support by offering our members a special incentive to use your goods and/or services. You might like to:

- ★ Offer a members only special on particular goods and/or services
- ★ Offer a discount for 5KixFM members
- ★ Or any other incentive you can think of.

CBAA SPONSORSHIP REGULATIONS

- ★ Every sponsorship announcement must be “tagged”. A tag is an acknowledgement of support given, in cash or in kind from a business or a person to **5KixFM**.
- ★ The tag must state the name of the person or organisation that has given support or cash or in kind to **5KixFM**. e.g. Widget Maker, a proud sponsor of this program.
- ★ No more than five minutes of sponsorship per hour is permitted.

5KixFM IS PROUD TO WELCOME YOU AS A SPONSOR – THANK YOU FOR SUPPORTING US!

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Kangaroo Island Community Radio Broadcasters Inc.
 t/a 5KixFM
 PO Box 871 Kingscote SA 5223
 Phone: 08 85530158
 Email: kix907@bigpond.com



SPONSORSHIP CONTRACT 2018-19

AGREEMENT & INVOICE

I, _____ agree to enter into the following sponsorship contract with **5KixFM**. I agree that:

- ★ I will pay the fee in advance of the service provision
- ★ I will pay the fee regularly (where appropriate)
- ★ I will provide no fewer than four (4) weeks' notice of withdrawal of sponsorship.

FEES & CHARGES (PLEASE COMPLETE AS APPROPRIATE)

Charge	Fee	Frequency*	Payment Option*			Total for first period
			M	Q (x3)	A (x12)	
Basic Sponsorship	\$65	M				
Premium Sponsorship	\$80	M				
Program Sponsorship	\$80	M				
Special Event Sponsorship	\$100	O	-	-	-	
Sponsor Produced Script	-	-	-	-	-	
Station Produced Script	\$40	O	-	-	-	
Voiceover Recording	\$40	O	-	-	-	
Total payable in advance						

* O=Once Only / M=Monthly / Q=Quarterly / A= Annually

<p>Electronic bank transfer:</p> <p>ANZ Bank Dauncey Street Kingscote Account name: KIX-FM BSB number: 015600 Account number: 2908-32138</p>	<p>Cheque:</p> <p>Please make non-negotiable cheque payable to: KIX-FM</p>
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IN KIND SPONSORSHIP AGREEMENT

I, _____ agree to enter into the following sponsorship contract with **5KixFM**. I agree that:

- ★ I will honor the in kind sponsorship offered in the format agreed below
- ★ I will provide no fewer than four (4) weeks' notice of withdrawal of sponsorship.

IN KIND SPONSORSHIP AGREEMENT: PLEASE OUTLINE THE SPONSORSHIP OFFERED

THE SPONSOR AGREES TO:

5KixFM AGREES TO:

Electronic bank transfer:	Cheque:
ANZ Bank Dauncey Street Kingscote Account name: KIX-FM BSB number: 015600 Account number: 2908-32138	Please make non-negotiable cheque payable to: KIX-FM

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MEMBER OFFER

THE SPONSOR AGREES TO OFFER THE FOLLOWING TO THE **5KixFM** MEMBERSHIP:

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SPONSOR DETAILS (PLEASE ENSURE ALL FIELDS ARE COMPLETED)

Business Trading/Organisation Name	
Business Contact Name	
Business Address	
Postal Address (if different)	
Phone No.	Mobile No.
Email Address	
Sponsor's Signature	Date

PLEASE MAKE YOUR PAYMENT USING ONE OF THESE METHODS

Electronic bank transfer: ANZ Bank Dauncey Street Kingscote Account name: KIX-FM BSB number: 015600 Account number: 2908-32138	Cheque: Please make non-negotiable cheque payable to: KIX-FM
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